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STRAIGHT WIRE RHAPSODY 3 INTERCONNECT: BETTER THAN EVER

--Revised Geometry and Advanced Shielding Deliver A New Standard of Excellence--

Hollywood, FL—November 3, 2020: Straight Wire, pioneer of High End cables, proudly announces RHAPSODY 3, the most advanced interconnect ever offered in this price range. Now in its third generation, Rhapsody 3 utilizes our proven, four-conductor “Star Quad” Geometry (previous generations employed Helical Conductor Geometry) for a more compelling combination of detail, transparency and rich musicality.

Rhapsody 3 benefits from the latest iteration of Straight Wire’s Compressed Conductor Technology (CCT), which maximizes the amount of copper in Rhapsody’s four 21 awg (American Wire Gauge) conductors.. Originally developed for the company’s state-of-the-art “Serenade” series, CCT designs combine the best attributes of solid-core and stranded-conductor metallurgy. Straight Wire has migrated this exotic technology down-market to our more accessible cable ranges, delivering higher performance at lower prices. Each of Rhapsody’s four CCT conductors are drawn from ultra-high-purity OFC Copper, then plated with hyper-pure silver for ideal conductivity and perfect tonal balance.

As with its predecessor, Rhapsody 3 employs low dielectric, foam polypropylene insulation; however, this new version increases both the thickness of the insulation and overall cable diameter to optimize mechanical and electrical performance. More critically, Rhapsody 3 introduces Straight Wire’s “Twin Shield” design which minimizes extraneous EMI, RFI and other noise, especially in long lengths. As a result, Rhapsody 3 delivers “Blacker blacks” than any comparably-priced interconnect. Completing the assembly, an anti-static micro-fiber blue braid offers ideal mechanical stability and low microphonic tendencies. The cable is jacketed with a water-clear, highly durable MIL SPEC PVC jacket.

Rhapsody 3 has been purpose-engineered to complement a broad range of stereo and surround components. “Given Rhapsody’s high-value price point, we’ve found it appeals to owners of ‘Top-of-the-Line’ AV Receivers and ‘Low End of the High End’ 2-Channel components,” said Steven Hill, Founder and President of Straight Wire. “Rhapsody has been engineered to flourish in these high-performance systems.” Rhapsody 3 Interconnect can be terminated in the field. Standard single-ended (RCA), balanced (XLR) and noise dumping telescopic terminations are available.

About Straight Wire: Founded by Steven Hill in 1983, Straight Wire has produced premium audio/video cables on a worldwide basis for over 35 years. They are recognized for extensive product selection, immediate delivery, proven materials science and the ability to produce custom lengths and termination on demand. Straight Wire has won hundreds of awards for performance, quality and value.